IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS : Virgil Allen WATSON, et al.

SERIAL NO. : 10/589,012

FILED : April 26, 2007

TITLE : SIGNAGE CONSTRUCTION METHOD AND APPARATUS

Group/A.U. : 1791 Conf. No. : 4193

Examiner : Robert C. Dye

Docket No. : P06721US1

Mail Stop - AF Commissioner of Patents P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

AMENDMENT AFTER FINAL

In response to the Final Office Action dated October 14, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

Certificate of Electronic Transmission

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office via EFS-Web (United States Patent and Trademark Office's web-based patent application and document submission) on this Soft day of Webster 2009.

Timothy J. Zarley